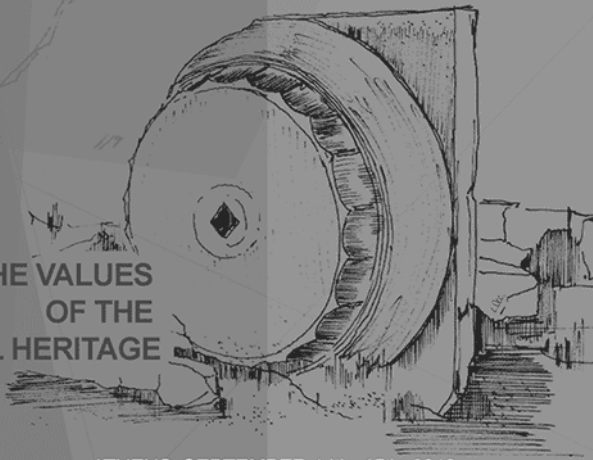




EUROPEAN YEAR OF CULTURAL HERITAGE 2018  
INTERNATIONAL DAY FOR MONUMENTS AND SITES

**SAFEGUARDING THE VALUES  
OF THE  
EUROPEAN CULTURAL HERITAGE**



ATHENS, SEPTEMBER 14th -15th, 2018

The ICOMOS Hellenic international two-day conference is taking place on the occasion of celebrating the European Year of Cultural Heritage 2018 and the International Day for Monuments and Sites.

The theme of the conference is

**“Safeguarding the Values of the European Cultural Heritage”.**

The scope of the conference is to share opinions and acquired knowledge between experts regarding the preservation of the cultural and historical value of the European heritage, to answer questions about the preservation of Europe's historical cities, archaeological sites, natural landscapes and integrated aspects of intangible heritage and to discuss principles and policies for their sustainable management.

Within this framework experts and professionals are invited to share their views and experience on the protection and communication of the common, yet diverse, cultural heritage of Europe, especially in view of the current political, social and economic challenges.

We believe that the European Year of Cultural Heritage offers an excellent opportunity to bring together expert opinions and experience concerning the future of the European Cultural Monuments and Sites and to establish new integrated approaches for their preservation and management that speak to the contemporary needs and concerns of young scholars and the broader society.

## CONFERENCE VENUE

National Technical University of Athens,  
School of Architecture, Averof Building  
42 Patission, Athens

The Averof Building is one of the most important and elegant buildings of the Athenian Neoclassical period located in the centre of Athens. It was constructed to house the School of the Fine Arts; it pursues its educational operation to this day, according to the wishes of Metsovo benefactors Tositsas, Stournaras and Averof, to whom we owe its creation. Flanked symmetrically by the Deanery and the School of Fine Arts, the Averof building was designed by Lyssandros Kaftantzoglou as an educational edifice.

The building's initial plans were elaborated in 1859 and its construction began in 1862. These original plans were to be revised and reformed by the building's completion in 1878. The building was in continuous use for more than 125 years during which it suffered from several additions and alterations. It reached a deteriorating state and was eventually in great need of restoration and modernisation in order to continue operating as an educational establishment. The conservation work was successfully achieved and the building became operative in the beginning of 2010. The conservation project of the Averof Building has been awarded the 1st prize for the year 2012, by Europa Nostra, as an excellent example of a fine and sophisticated restoration and renovation interventions.





DAY 1

# Programme

09.00	<b>OPENING - REGISTRATION</b>
09.10 - 09.30	<b>GREETINGS</b>
09.30 - 09.50	<b>KEYNOTE SPEECH</b> Peter STONE <i>Blue Shield's efforts to protect at-risk heritage</i>
09.50 - 10.30	<b>SESSION I   Folktales, myths and traditions</b> <b>The integrated intangible aspect of European cultural monuments &amp; sites</b>
09.50 - 10.10	Verena VIDRIH PERKO <i>The Magic Power of Fairy Tale and Public Archaeology</i>
10.10 - 10.30	Vassilis CHRYSIKOPOULOS <i>The Egyptian walk in Athens</i>
10.30 - 11.30	<b>SESSION II   Digital Documentation Technologies in the Service of Preserving the European Cultural Heritage</b>
10.30 - 10.50	Andreas GEORGOPOULOS, Charalabos IOANNIDIS <i>Contemporary Technologies for the Documentation of Cultural Heritage: CIPA's Perspective</i>
10.50 - 11.10	Elena KORKA <i>Sustainability of Cultural Heritage through new technologies</i>
11.10 - 11.30	Mine ESMER, Hayriye İSMAİLOĞLU <i>A Case Study of applying 3D laser scanning technology in undergraduate survey studio at Salmatomruk Panagia Kyria tou Ouranou Church</i>
11.30 - 11.50	<b>COFFEE BREAK</b>

**11.50 - 13.10**     **SESSION III | European Cultural Heritage and Sustainability. Initiatives and best practices**

**11.50 - 12.10**     Sofia AVGERINO-KOLONIA  
*The enhancement of the subterranean archeological sites and their integration into the functioning of the Hellenic cities*

**12.10 - 12.30**     Zeynep AKTÜRE  
*Ancient Performance Buildings as European Sites and Environments of Memory: A Discussion on Top-Down and Bottom-Up Processes*

**12.30 - 12.50**     Grigoris VAFEIADIS  
*The financial crisis and its impact on the professionals of cultural heritage*

**12.50 - 13.10**     Eirini GALLOU, Kalliopi FOUSEKI  
*Heritage within landscapes as catalyst for socio-economic development: locating social impacts for rural communities outside of museum walls*

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**13.10 - 13.40**     **DISCUSSION SESSIONS I, II, III**

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**13.40 - 15.10**     **LUNCH BREAK**

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**15.10 - 17.10**     **SESSION IV | Local Communities, Young Professionals and the Social Dimensions of the European Heritage**

**15.10 - 15.30**     Irene EFESIOU, Costas CARADIMAS  
*In situ education of University students on traditional Architecture: Social dimensions and impact on Local communities*

**15.30 - 15.50**     Christina MATIKA  
*Military Camps Heritage inside Thessaloniki urban area; The case of Kodra camp in Kalamaria as an urban garden with historical values*

**15.50 - 16.10**     Elena MALAYA  
*The Architectural Features on Pictorial Decoration in ancient Greek and Russian Architecture*

16.10 - 16.30

Aphrodite KAMARA

*Working with local communities on valorization and protection of heritage:  
the experience of European-funded*

16.30 - 16.50

Riva LAVA, Sotiria INETZI

*Eleysis City ... Incomplete*

16.50 - 17.10

Irene EFESIOU, Costas CARADIMAS

*University Education concerning European Cultural /Architectural Heritage*

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17.10 - 17.30

**COFFEE BREAK**

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17.30 - 18.30

**SESSION V | Risks and Mitigation Strategies in all types  
of Cultural Heritage**

17.30 - 17.50

Valentina SEREBRYANAYA

*Analysis of risks and the strategy of mitigation of the cultural heritage in small historical towns in Russia*

17.50 - 18.10

Nina AVRAMIDOU

*The importance of the fragments of historical architectural testimonies in the Mediterranean area*

18.10 - 18.30

Eleni MAISTROU

*Risks in Cultural Heritage at the Time of Economic Crisis*

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18.30 - 19.00

**DISCUSSION SESSIONS IV, V**

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19.00 - 19.30

**HONORS CEREMONY**

20.00

**RECEPTION**

Eleusis or Elefsina, a town with a population of 30.000 inhabitants, is situated 20 km away from the city of Athens. The town is known for its ancient and modern industrial history.

Birthplace of the leading tragic poet Aeschylus (525-456 BC), the town has a great cultural heritage that includes festivals, folklore associations from all parts of Greece, many artists and many friends of the city, which form its modern cultural history

The shrine of Eleusis, one of the greatest sanctuaries of the ancient world, is the place where the renowned Eleusinian Mysteries took place. They constituted an initiation ceremony to the cult of Demeter and revolved around the myth of Persephone's abduction from Hades. The worship to the goddess was already established from the Mycenaean period. Around 8th century B.C. the Eleusinian Mysteries acquire a Pan-Hellenic character and pilgrims from all the ancient world came to Eleusis to participate to the festival.

From Classical to Romans period, unique buildings had erected, strengthening the meaning of the festival through the passage of time.

## DAY 2

# EXCURSION TO ELEUSIS





## PAPER AUTHORS

(According to appearance in the program)

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## *Conference Details*

The conference shall be carried out fully in English as no translation is offered. The conference will be held under the auspices of the Hellenic National Committee for UNESCO and 2018 EUROPEAN YEAR OF CULTURAL HERITAGE.

For more information please contact us at:  
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## *Acknowledgements*

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**ΑΙΓΕΑΣ ΑΜΚΕ**

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The design of the conference logo is inspirational work of Eleni Oeconomopoulou



Hellenic Section of  
**ICOMOS**



United Nations  
Educational, Scientific and  
Cultural Organization

**Hellenic  
National Commission**  
for UNESCO

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